TIPS TO COMBAT FAR-RIGHT HATE AND FASCISM ONLINE

Limit growth of hateful material

Be vigilant about who and what you amplify to your social media audiences. If you decide that the benefits to the community of sharing hateful material outweigh the risks, you can watermark hateful material with antifascist slogans or symbols and redact contact information and details that steer the viewer to the original poster. This is not to respect the privacy of hateful actors but to limit their growth.

Report hateful content

Most social media platforms will allow you to report hateful content and this can prevent or at least minimize the spread of hate, misinformation, and targeted harassment. Reporting is not always effective on its own and the corporations who run these platforms are motivated by profits and negative content is profitable.

Target payment processors

Rather than relying on social media companies to self-regulate, it can be more effective to target the payment processors that provide services like domain hosting and advertising to fascists and the far right. One example is advocating for demonetization on a platform like YouTube. Fascists will always be able to raise funds on fringe platforms or their own, but their reach is limited when large payment processors cut those ties.