



# 4 Strategies Media Outlets Should Implement to Protect Rainbow Communities from Online Hate & Disinformation

1

Have a policy regarding public comments on articles prohibiting derogatory language, hate speech, and attacks against minority groups such as 2SLGBTQIA+ communities.



2

Moderate comments, and if that isn't possible, restrict commenting on articles related to the 2SLGBTQIA+ communities.

3

When writing stories on controversial topics regarding the 2SLGBTQIA+ communities, realize the harm in platforming "opposing views" that aren't evidence-based without at least debunking them with fact-checking.



4

Investigate and report on the funding and motivations behind groups who use your promotional platform to strategically target the 2SLGBTQIA+ communities in Canada.

